



KEEP BAMBOO
STRONG

BECOME A CORPORATE MEMBER

Bamboo is Growing
WORLD BAMBOO

www.worldbamboo.net



Welcome to the World Bamboo Organization



Join us in harnessing the power
of bamboo for a better future.

The World Bamboo Organization (WBO) is a dynamic coalition uniting individuals, businesses, non-profits, institutions, and trade corporations under the banner of bamboo. Our mission spans the global discourse on bamboo's environmental sustainability, socioeconomic impact, biodiversity, and cultural significance. Through our expansive network, we encourage innovation and advancement in the bamboo sector worldwide.

Our Commitment to Sustainability



The World Bamboo Organization strengthened its commitment to the United Nations Sustainable Development Goals (SDGs), aligning its initiatives with the 2030 Agenda to promote more sustainable and equitable global development.



Key Global Events and Resources

As part of our commitment to the bamboo industry, WBO organizes key global events and provides essential resources:



The World Bamboo Congress

The World Bamboo Congress is a premier global event that unites experts, enthusiasts, and stakeholders from the bamboo industry. Hosted in various locations around the world, this congress serves as a vital platform for knowledge exchange, innovation, and collaboration. It focuses on advancing the sustainable use of bamboo and addressing environmental, economic, and social challenges through its versatile applications. **Presentations and peer-reviewed papers from the congress are available on the WBO website as free downloads.**



The World Bamboo Workshop “Connecting Minds, Co-Creating the Future”

The World Bamboo Workshop (WBW) is a hands-on event organized by WBO to reveal traditional bamboo uses and applications from different regions. It explores the latest scientific, technical, and innovative knowledge related to bamboo, highlighting the intersection of traditional practices and modern advancements to promote a comprehensive understanding of bamboo’s potential.

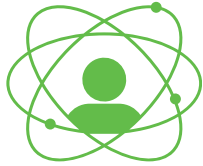


BAMBOOK: The Global Bamboo Resource Directory

BAMBOOK is an essential resource directory compiled by WBO, providing direct contacts to persons connected to bamboo resources worldwide. It serves as a valuable tool for industry professionals, researchers, and enthusiasts, offering links to bamboo suppliers, products, research, and innovations. BAMBOOK connects stakeholders and facilitates access to critical information, supporting the global bamboo community.

Why Support WBO?

Supporting the World Bamboo Organization means becoming a key player in a movement that champions sustainability, innovation, and global collaboration. Your support helps us to:



Expand Global Knowledge: Contribute to the dissemination of cutting-edge research and best practices through our global events website, social media and BAMBOOK directory.



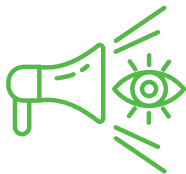
Promote Sustainable Development: Advocate for the use of bamboo as a renewable resource that addresses both environmental and socioeconomic challenges.



Facilitate Strategic Alliances: Engage with a network of experts and stakeholders to foster collaboration and drive innovation in the bamboo sector.

What We Offer?

Our partners enjoy a range of exclusive benefits:



Global Visibility: Prominent recognition at international events, on our website, social media, and in our publications.



Networking Opportunities: Connect with industry leaders, experts, and stakeholders worldwide.



Strategic Collaboration: Participate in joint projects and initiatives that advance the bamboo sector.



What Exposure Will You Get?

Our partners benefit from extensive exposure through various channels, ensuring your organization gains significant visibility and engagement within the global bamboo community:



Website Recognition: Feature your logo and profile on our official site.



Event Promotion: Highlight your organization at our global events and conferences.



Publication Inclusion: Be featured in our reports, newsletters, and promotional materials.



Media Coverage: Gain visibility through our media outreach and press releases.

Website and Social Media Reach:

Website Traffic: **+5k**

Facebook Group: **Over 20,300 members**

Facebook Pages: **12,400 followers**

Instagram: **Approximately 9,317 followers**

LinkedIn Group: **Over 5,000 followers**

YouTube: **582 subscribers**

E-News Mailing List: **More than 6,000 subscribers**

Our Target Audience

Environmental Enthusiasts

Academics and Researchers

General Interest Visitors

Government and Policy Makers

Bamboo Industry Stakeholders






Manufacturers, Suppliers and Distributors, Architects and Builders, Agricultural Experts, Farmers, Designers and Artisans, Business Entrepreneurs and NGOs and Advocacy Groups

Levels of Partnership

(Annual Sponsorship)




Supporting Partner (Top Level) - \$1,000 USD

A premier level for partners who contribute significantly to our major projects and initiatives.

-  Prominent logo placement in key materials, on our website, and at events.
-  Showcase your organization's work in our news section on our website and social media.
-  Highlight your organization's events and news in our website, newsletter, and social media.
-  Opportunity to provide a video presentation about your organization and its work, or a related topic, on our website, YouTube channel, and social networks.
-  Enhanced visibility in newsletters and annual reports.

Corporate Sponsor (Entry Level) - \$365 USD (\$1/day)

Ideal for organizations providing essential support at a foundational level.

-  Logo placement on our website and at local events.
-  Logo inclusion in newsletters and communications.
-  Logo inclusion in annual reports.

Join Us in Making a Difference!



Become a corporate member with the World Bamboo Organization and join a dynamic network committed to sustainability and innovation. Your contribution will directly support our efforts to harness the power of bamboo for a sustainable future. Together, we can drive meaningful change in the global bamboo industry.

For more information on how to become a member, contact us at info@worldbamboo.net





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