

The logo consists of a solid blue circle. Inside the circle, the words "WORLD", "BAMBOO", and "DAY" are stacked vertically in a white, bold, sans-serif font. The word "WORLD" is at the top, "BAMBOO" is in the middle, and "DAY" is at the bottom. A stylized green bamboo leaf with a blue vein is positioned over the letter "O" in "WORLD".

WORLD
BAMBOO
DAY